



EBERSWALDE CITIZENS' BUDGET

Appendix 2: How to develop a project idea

❶ Please go together in groups of 4-6 people and read out your strengths and talents to each other. (5 - 10 min.)

❷ Think together about what you would like to do. Is there a particular need, such as a playground or schoolyard that would benefit from beautification, or would you like to improve your school day or free time in a different way? Brainstorm ideas on a flipchart. Everyone is allowed to express the craziest ideas and all ideas are first written down without comment. (10-15 min.)

❸ Now decide democratically which idea you would like to pursue further. (10-15 min.)

Please look at the following criteria. Which criteria are particularly important?

1. Is the project idea feasible for those involved? (Realistic)
2. Is the project idea interesting and useful for many or few? (Attractive)
3. Is the project idea new, exciting and fun (innovative and creative)?
4. Can anyone participate? (Inclusive and participative)

❹ Now it's time to make the chosen idea more concrete. (20-30 min.)

Discuss and take some notes. These questions can help you:

1. What will be better or different after this project is completed?
2. What excites us most about this project?
3. What steps do we need to take to achieve this goal?
4. When could it start and when would it be finished?
5. Who will benefit from this project?
6. Who will be involved in this project? Who will be responsible?
7. Who could support us and possibly even participate?
8. Do we need financial support for this project? If so, how much and for what?

❺ Please design a poster together that represents your project well. Very important: a good title! Focus on the goals and use symbols to illustrate your idea. (You will have 5 minutes later to present your project using this poster). (15-20 min.)